

## Dear Community Member,

The Central Sierra Resiliency Fund would like to invite you to become a sponsor of our work in 2022. Over the last year, many accomplishments were made possible by individuals who gave their time, support and energy.

One of the most impactful moments of the year was standing together -- neighbors and strangers, families and friends – on top of Shaver Ranch looking out in every direction at the Creek Fire scar at the end of five days of fall planting. We were weary and soot marked, but surrounded by a sea of tiny waving orange flags marking 10,000 Seedlings of Hope. The Creek Fire has shown us the importance and power of community.

With the support of our sponsors and donors, the Central Sierra Resiliency Fund has:

- 1. Collaborated with other non-profits, government agencies, and local leaders to address ongoing Creek Fire survivor community needs.
- 2. Held 10 soil stabilization workshops and clinics: Alder Springs, Apple Farm, Cressman's site, Intermountain Nursery, Peterson Rd & Shaver Springs
- 3. Awarded the 168 Fire Safe Council a \$10,000 grant to partner in helping homeowners remove fire damaged/dying trees and brush from properties.
- 4. Partnered with Central Valley Community Bank on the Sierra Resiliency Drive to raise \$83,000.
- 5. Together with our erosion partners, delivered over 500 bales of weed free straw, dispersed 2,400 linear feet of wattles & provided over 1,300 sandbags out to local landowners, free of charge.
- 6. Established the "Seedlings of Hope" program to provide local families with seedlings, in addition to volunteers and forester assistance to replant properties. All free of charge. Seedlings of Hope Program has:
  - Planted over 20,000 native species seedlings in the Creek Fire footprint in the spring and fall of 2021.
  - Collaborated with partners to grow 40,000 native seedlings for planting spring of 2022.
  - Preparing to grow over 100,000 seedlings for future plantings with local support.
  - Planning to collect seed stock to continue replanting Creek Fire areas.
- 7. Applied for and received a Southern CA Edison grant to start the Seedlings of Hope program.
- 8. Collaborated with Central Sierra Historical Society to create a Creek Fire exhibit and a Storytelling Program to collect community stories of the Creek Fire.
- 9. Launched a community managed forest project with state and Federal agency support.
- 10. Applied for two substantial collaborative CAL FIRE grants to address fire prevention in the region.

As you see from this short list of achievements, rather than winding down recovery efforts, Central Sierra Resiliency Fund is moving forward with a long-term forest management & stewardship focus. We have exciting projects planned for 2022 and we appreciate sponsor help to meet important Creek Fire recovery milestones.



This winter, we will continue offer soil stabilization materials and volunteers for coordinated workdays. Site clearing workdays will also continue to be offered in collaboration with our local partners. Every event is a chance to highlight our sponsors and the sponsor banner is always proudly displayed at our sign-up booth.

In the spring, in addition to planting 30,000 Seedlings of Hope, we have a special project to share – working with local partners and regional youth groups we will be replanting the Pine Ridge Elementary School with Seedlings of Hope trees. We expect this to be an opportunity to have media coverage that includes our sponsors.

By giving a tax-deductible gift to the Central Sierra Resiliency Fund, you are directly supporting efforts to create a future where healthy forests, prospering communities, and economic health is shared by generations to come. Please visit our website at https://museumofthesierra.org/resiliencyfund/sponsors/ to see further information on becoming a sponsor or to find out more about the Resiliency Fund.

# Will you join us in making a difference in the mountains we love?

There are many ways to stay engaged with the Resiliency Fund, being a sponsor is a way to make a commitment to the restoration of the area you do business in, while doing good business.

Please help us make 2022 a year of big accomplishments.

Together, we can rebuild, reforest and restore hope. With sincere gratitude,

Sahara Saude-Bigelow Fundraising Chair & Councilmember Central Sierra Resiliency Fund

\* The Central Sierra Resiliency Fund is held by the Central Sierra Historical Society, a California 501(c)3 tax exempt non-profit organization. The Fund supports the revitalization of the forests and communities surrounding Shaver Lake through land restoration, community support, and local stewardship that honor the historical legacy of the Central Sierra.



# **Sponsorship Opportunities**

## **Legacy Sponsor**

#### \$20,000 +

- VIP Lunch and Private Company Tree Planting
- Event Naming Opportunity
- Customized Sponsorship Marketing Collaboration
- Pre-Annual Event Cocktail with Central Sierra Resiliency Fund Council Members
- Name Recognition on the Central Sierra Resiliency Fund Monument
- Invitation to a Private Spring Tree Planting Event
- Logo on Resiliency Fund Website Sponsor Page with Click-thru to Company Website
- Invitations to Resiliency Fund Events
- Company Name Recognition in Central Sierra Historical Society Quarterly Newsletter
- Sponsorship Logo Representation at Events

\*Sponsors who support the Central Sierra Resiliency Fund at \$20,000 or more may have the company name in the title of a CSRF event and are invited to work with CSRF to customize a fund specific marketing package.

## **Visionary Sponsor**

#### \$10,000 - \$19,999

- Customized Sponsorship Marketing Collaboration
- Pre-Annual Event Cocktail with Central Sierra Resiliency Fund Council Members
- Name Recognition on the Central Sierra Resiliency Fund Monument
- Invitation to a Private Spring Tree Planting Event
- Logo on Resiliency Fund Website Sponsor Page with Click-thru to Company Website
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## Resilience Sponsor

# \$5,000 - \$7,499

- Name Recognition on the Central Sierra Resiliency Fund Monument
- Invitation to a Private Spring Event
- Logo on Resiliency Fund Website Sponsor Page with Click-thru to Company Website
- Invitations to Resiliency Fund Events
- Company Name Recognition in Central Sierra Historical Society Quarterly Newsletter
- Sponsorship Logo Representation at Events

# **Sustaining Sponsor**

# \$2,500 - \$4,999

- Invitation to a Private Spring Tree Planting Event
- Logo on Resiliency Fund Website Sponsor Page with Click-thru to Company Website
- Invitations to Resiliency Fund Events
- Company Name Recognition in Central Sierra Historical Society Quarterly Newsletter
- Sponsorship Logo Representation at Events





# **Sponsorship Opportunities**

Yes, we will sponsor the Central Sierra Resiliency Fund at the following level:	
Sustaining Sponsor	\$2,500+
Resilience Sponsor	\$5,000+
Visionary Sponsor	\$10,000+
Legacy Sponsor	\$20,000+
Sponsor Information	
Organization:	
Contact Person:	
Address:	
Phone:	
Email:	
CSHS EIN Tax ID#: 77-0280796	
My Check is enclosed for: \$	
You will receive my payment by (date)	
Please make checks payable to: Central Sierra Resiliency Fund	
Return to: Central Sierra Resiliency Fund	
P.O. Box 617	
Shaver Lake, Ca 93664	

resiliencyfund@sierrahistorical.org

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