



Dear Community Member:

The Museum of the Sierra is very pleased to unveil our new sponsorship program. Although it is geared towards businesses, individuals or families may also participate in the naming opportunities. Rather than just soliciting donations, we are committed to providing value, demonstrating our appreciation for your financial support.

As you know, our events are well attended and, with the different sponsorship levels to choose from, your gift will do more than just give you “advertising”. All who see your participation will associate your business with the joy and sense of community evidenced at our many events.

Your information will be shared on social media, newsletters, emails, our webpage, and signage at the museum.

Your sponsorship will allow us to continue with our educational programming and community events while keeping the cultural and natural history of the Sierra accessible, engaging, and entertaining.

Sign up by May 2nd so that you won't miss the first event!

With sincere gratitude,

Frank Johnson

Frank Johnson
Executive Director, Museum Of The Sierra
Central Sierra Historical Society
42642 Tollhouse Rd
Shaver Lake CA 93664
(559) 841-4478



SPONSORSHIP OPPORTUNITIES

The Sierra Sponsorship: \$10,000

- Sponsorship at the following events. Includes company logo on all print and digital event marketing materials:
 - ◊ Five (5) Friday in the Pines - Attendance: 120 each
 - ◊ Six (6) Sierra Voices - Attendance: 50-100 each
 - ◊ One (1) Taste of Shaver - Attendance: 300
 - ◊ One (1) Wine Tasting in the Woods - Attendance: 300
- Annual Fundraiser – Attendance: 130
- Table for six (6) to the Annual Fundraiser - Attendance: 130
- Logo on promo signage – includes all major event signage in town and at the museum entrance
- Logo with click-through link on our website
- Sponsor spotlight post on Facebook and Instagram
- Thank you in our quarterly Newsletter

Horizon Sponsorship: \$5,000

- Sponsorship at the following events. Includes company logo on all print and digital event marketing materials:
 - ◊ Five (5) Friday in the Pines - Attendance: 120 each
 - ◊ Six (6) Sierra Voices - Attendance: 50-100 each
 - ◊ One (1) Taste of Shaver - Attendance: 300
- Four (4) tickets to the Annual Fundraiser - Attendance: 130
- Sponsor spotlight post on Facebook and Instagram
- Logo with click-through link on our website
- Thank you in our quarterly Newsletter

Trail Sponsorship: \$1,000

- Sponsorship at the following events. Includes company logo on all print and digital event marketing materials:
 - ◊ Six (6) Sierra Voices – Attendance: 50-100 each
 - ◊ One (1) Taste of Shaver – Attendance: 300
- Sponsor spotlight post on Facebook and Instagram
- Logo with click-through link on our website
- Thank you in our quarterly Newsletter



Central Sierra
HISTORICAL SOCIETY



SPONSORSHIP OPPORTUNITIES

Trail Sponsorship:
\$1,000

Horizon Sponsorship:
\$5,000

The Sierra Sponsorship:
\$10,000

Friday in the Pines: Company logo on all print and digital event marketing materials



Sierra Voices: Company logo on all print and digital event marketing materials



Taste of Shaver: Company logo on all print and digital event marketing materials



Wine Tasting in the Woods: Company logo on all print and digital event marketing materials



Annual Fundraiser: Company logo on all print and digital event marketing materials



Tickets to Fundraisers



Logo on promo signage – includes all prominent event signage in town and at the museum entrance



Logo with click-through link on our website



Sponsor spotlight post on Facebook and Instagram



Thank you in our quarterly Newsletter





SPONSORSHIP OPPORTUNITIES

Yes, we will sponsor the Museum Of The Sierra at the following level:

- | | |
|---|----------|
| <input type="checkbox"/> Trail Sponsor | \$1,000 |
| <input type="checkbox"/> Horizon Sponsor | \$5,000 |
| <input type="checkbox"/> The Sierra Sponsor | \$10,000 |

SPONSOR INFORMATION

ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE NUMBER(S): _____

EMAIL: _____

My Check Is Enclosed For \$ _____

You Will Receive My Payment By (Date) _____

PLEASE MAKE CHECKS PAYABLE TO: CSHS

Return To: Central Sierra Historical Society & Museum
PO Box 617
Shaver Lake CA 93664-0617
Email: cshs@sierrahistorical.org
Website: museumofthesierra.org
Tax ID #: 77-0280796